



Michael R. Kodama
Planning Consultants

Qualifications

**Michael R. Kodama Planning
Consultants**

Parking Management

MK is nationally recognized for its ability to develop solutions to solve complex parking management problems involving the public and private sectors. Our experience includes nu-



merous demand-based parking management projects, community outreach efforts for parking-related issues, parking/transit, and development of parking management strategies for regional and local projects.



MK has created over 75 parking management programs throughout the United States in cities such as Pasadena, New York, Portland, Burbank, Ventura, Los Angeles, Denver, Aurora, Gresham, Seattle, San Francisco, and many

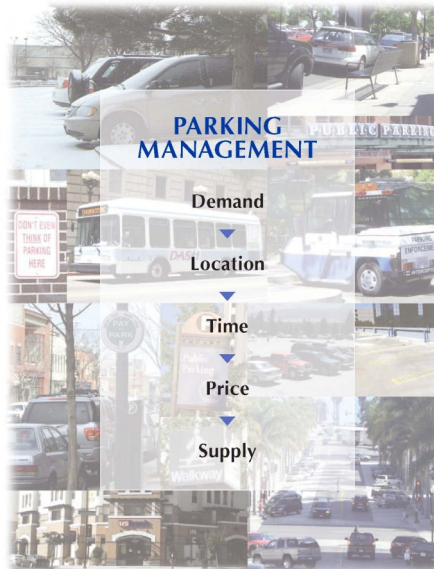
other locations. MK has written handbooks and guides on parking management used throughout the United States and Canada.

MK creates parking management programs that maximize the use of parking and transportation resources. This includes developing demand based parking

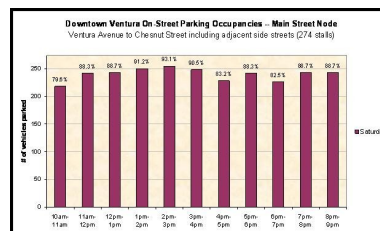


management balances access and economic vitality issues with a need to better manage parking resources.

The MK methodology starts with an assessment that



develops the framework and guiding principles for the project. Then, MK analyzes potential parking management strategies and tools using a systemic process that includes demand, location, time, price and supply strategies.



Projects

Pasadena, CA
Ventura, CA
Portland, OR
San Francisco, CA
New York, NY
Prince George's, MD
Los Angeles, CA
San Diego, CA
Newport Beach, CA
Riverhead, NY
Denver, CO
Aurora, CO
Seattle, WA

MK understands that the key is to develop the right mix of strategies that are applicable to each specific situation.

Parking management strategies maximize the efficiency of parking and transportation resources. They can not only reduce congestion, but also enhance economic vitality, reduce auto dependency and create a more friendly smart growth environment.

Michael R. Kodama Planning
Consultants

Parking Management References:

Tom Mericle, City of Ventura 805 654-7774

Larry McAuliffe, NYMTC 212 383-7281

Judi Masuda, City of Pasadena 626 744-4111

Project Samples

Worked with project team to develop parking management framework and policies for **Downtown Los Angeles**.

Implemented parking management and pricing program in **Downtown Ventura**.

Worked with team to develop smart growth parking management policies for the **Metropolitan Transportation Commission**. Project includes development of new parking policies and involves close cooperation of public and private sectors. Received IPI award of excellence.

Conducted parking management workshops throughout the **New York** metropolitan area. Workshops were in the Bronx and Manhattan as well as in local towns, villages and cities in Long Island, Nassau, Westchester and Rocklin counties. Examined parking issues in CATS Corridor in **Manhattan**.



Created local jurisdiction parking management hand-book.



Conducted a local jurisdiction parking attitude and policy survey of 160 municipalities located throughout **Southern California**. Handbook also used by Bay Area AQMD and distributed to local jurisdictions in the Bay Area and become guiding document for parking policies in Washington and Oregon.

Worked with project team to develop on-street parking pricing strategies for the **San Francisco County Transportation Authority**.

Provided technical assistance to help employers with parking management. Authored an employer training manual, conducted workshops and helped employers and agencies in the **Portland** and **Salem** areas.

Developed neighborhood parking management marketing program and model for **Seattle** communities.



Model was used to develop 31 community programs.

Developed Regional Parking Management Measures (transit-friendly parking design standards and other parking measures) for the **Los Angeles County Metropolitan Transpor-**

tation Authority's (LACMTA) Congestion Management Plan (CMP).

Developed a livable community parking management program that in **West Hollywood, Los Angeles, Beverly Hills, Santa Monica and Culver City**. This included identification of potential strategies, review and recommended changes of parking policies, codes and regulations as well as potential test projects available for the cities.

In **Denver**, developed parking management program for largest



downtown development project in the United States. Project plans included over 3.5 million square feet of office, 1.2 million square feet of residential, hotels, retail uses and plans for over 9,000 parking spaces. Created strategic parking plan for Denver.

Part of project team that analyzed park and ride system in **Syracuse, New York**.

Creating parking management plans and policies for nine light rail stations along the I-225 corridor in **Aurora, Colorado**. Studied rail station park and ride in Dallas, Salt Lake City, San Jose, Portland, San Diego and Los Angeles.

Clients - Parking Projects

Burbank City Centre TMA - Downtown Burbank Parking Plan

Center City Development Corporation – Downtown San Diego Parking Management Plan (Wilbur Smith)

City of Beaverton – Parking Management Plan (Kittelsohn & Associates)

Cities of Beverly Hills, Culver City, Santa Monica and West Hollywood - Parking Policies that Support Livable Communities (Meyer Mohaddes Associates)

City of Aurora – Parking Management (Wilbur Smith)

City of Bend – Parking Management Plan (Melvin Mark Companies)

City of Claremont – Claremont Village Expansion Project

City of Corvallis - Downtown Parking Project (Kittelsohn & Associates)

City of Denver—Strategic Parking Plan (Wilbur Smith)

City of Gresham - Shared Parking (OTAK)

City of Indio – Indio Transportation Project

City of Los Angeles - San Vicente Community Parking Project

City of Monterey Park - Parking Management Plan (Katz, Okitsu Associates)

City of Newport Beach - Parking Management Plan (Meyer Mohaddes Associates)

City of Olympia - Downtown Parking Management Plan (Kittelsohn & Associates)

City of Pasadena - Pasadena Playhouse District (Meyer Mohaddes Associates)

City of Pomona - Downtown Pomona

City and County of San Francisco – TDM/Parking Management Plan

City of San Diego—Parking/Affordable Housing (Wilbur Smith)

City of Santa Ana – Downtown Parking/Jurylink Plan

City of Seattle - Parking Management Plan (KJSA)

City of South Pasadena - Parking Management Plan (Walker Parking)

City of Tigard – Parking Management Plan (Kittelsohn & Associates)

City of Whittier—Parking Management Plan (PBS&J)

City of Ventura – Downtown Parking Management Program

King County Seattle Metro - Parking Management Project

Livable Places - Long Beach Housing Parking Management Project

Los Angeles/Community Redevelopment Agency (LA/CRA)—Downtown Los Angeles Framework (Wilbur Smith)

LA/CRA—Little Tokyo Parking Plan (Wilbur Smith)

LA/CRA—Central City East Parking Plan (RTPG)

Los Angeles County Metropolitan Transportation Authority - Parking Strategies for the Congestion Management Plan

Los Angeles Department of Airports - HOV Promotional Campaign (Pacific West)

Metropolitan Transportation Commission (MTC) – Smart Growth Parking Management Program (Wilbur Smith)

MTC—Parking Management (DCE)

Mobile Source Air Pollution Reduction Review Committee (MSRC) - Parking Management: Local Government Research Program

MSRC - Parking Management Implementation Project

New York Department of Transportation—Park and Ride (ICF)

New York Metropolitan Transportation Council (NYMTC) – Local Jurisdiction Parking Management Workshops

NYMTC—CATS II Parking Management Plan (AECOM/PB)

Orange County – Parking Cash-out Program (TVS)

Oregon Department of Environmental Quality - Parking Management for Employers

Portland Community Colleges—Parking/TDM Plan (Kittelsohn & Associates)

Prince George's County—TDM/Parking Management (Kittelsohn & Associates)

San Fernando Downtown Stakeholders – Parking Management Plan

San Francisco County Transportation Authority – On-Street Parking Management Program (Wilbur Smith)

Southern California Ride-share - Parking Cash-Out

Trillium Corporation - The Denver Commons Parking District

YWCA – Urban Campus Project

